



# SYMPOSIUM & TECHNICAL CONFERENCE

## October 15-17, 2014 | SCHEDULE AT A GLANCE



#rtaxties for 2014 Conference Tweets

### WEDNESDAY, OCTOBER 15

- 9:00 AM **RTA GOLF TOURNAMENT**  
Villas of Grand Cypress Golf Resort  
*Additional activities for attendees during golf outing. (See box below.)*
- 3:00 - 6:00 PM **GUEST SPONSORED HOSPITALITY SUITES**
- 5:30 - 7:00 PM **RTA PRESIDENT'S RECEPTION**  
RTA Exhibition – Portico West

### THURSDAY, OCTOBER 16

- 7:30 - 7:45 AM **RTA GENERAL BUSINESS SESSION & WELCOME**
- 7:45 - 8:45 AM **ECONOMICS SESSION**  
**Jonathan Mackay**, Senior Macro Strategist, Morgan Stanley, Keynote Address  
**Tony Hatch**, President, ABH Consulting, "Railroad Investment Analysis 2014"
- ALL DAY** **RTA Website & Social Networking Mini-Workshops**  
*Held Continuously in Exhibition Area*
- 8:45 - 10:15 AM **PROCUREMENT, RESOURCE & UTILIZATION SESSION I**  
**Pat Rita**, Hardwood Federation  
**Joe Schwartz**, Forestland Group  
**Teddy Reynolds**, Reynolds Forestry  
**Mike Snow**, American Hardwood Export Council
- 10:15 - 10:30 AM **NETWORKING & EXHIBITION BREAK**
- 10:30 AM - NOON **PROCUREMENT, RESOURCE AND UTILIZATION SESSION II**  
**John Ed Anthony**, Anthony Timberlands  
**Larry Jones**, IndustREE Timber, Inc.  
**Dean Alanko**, Allegheny Wood Products  
**Darrell Beasley**, Beasley Forest Products
- NOON - 12:30 PM **NETWORKING & EXHIBITION BREAK**
- 12:30 - 2:00 PM **KEYNOTE ADDRESS - RTA General Business Session Luncheon**  
**FRA Administrator Joseph Szabo**, US Department of Transportation
- 2:00 - 3:00 PM **DC ACTIVITIES AND ASSOCIATIONS FORUM**  
**Mike Ogborn**, Ogborn Consulting Group - "ASLRRA Safety Initiative"  
**Ed Hamberger**, AAR - Legislative Update  
**Keith Hartwell**, Chambers, Conlon & Hartwell - "Election Year Outlook"

### THURSDAY, OCTOBER 16 (cont.)

- 3:00 - 3:15 PM **VENDOR-MERCIALS: VENDOR SPONSORED 3-MINUTE PRESENTATIONS**
- 3:15 - 3:30 PM **NETWORKING & EXHIBITION BREAK**
- 3:30 - 5:30 PM **ENGINEERING FORUM & AREMA PRESIDENTIAL ADDRESS**  
**Randy Bowman**, Engineer Track & Materials, Norfolk Southern  
**Walt Smith**, BNSF  
**Philip Merilli**, Norfolk Southern  
**Jim Holder**, Union Pacific  
**Tod Echler**, CSX Transportation
- 7:15 PM **ANNUAL RTA BANQUET AND AWARDS CEREMONY:**  
*"Whose Line Is It Anyway?" Game Night*

### FRIDAY, OCTOBER 17

- 7:45 - 10:00 AM **RESEARCH FORUM**  
**Tim Carey**, Arch Wood Protection, "ACZA Update"  
**Jeb Belcher**, Georgetown Rail Equipment, "Automated Crosstie Inspection Using Internal Imaging Techniques"  
**Jeff Lloyd**, Nisus Corp., "NS Copper Naphthenate/Borate Bridge Work"  
**Jeff Ellis**, Chemist, "Polymeric Additives to Improve the Physical Properties of Wood Ties"  
**Dave Webb**, "Creosote Council's Research Focus for the Railroad Industry"  
**Michael Sanders**, Mississippi State University, "RTA-AWPRP 6-Year Update"  
**Jeff Morrell**, Oregon State University, "Development of a test method for assessing the effects of preservative treatments on dimensional stability of railroad ties"
- 10:00 - 10:30 AM **NETWORKING & EXHIBITION BREAK**
- 10:30 AM - 12:30 PM **RAILROAD PURCHASING FORUM**  
**Chad Rolstad**, BNSF  
**Nathan Irby**, Union Pacific  
**Lisa Pleasants**, CSX Transportation  
**Kristine Storm**, Genesee & Wyoming  
**Corey Plunkett**, Norfolk Southern  
**Bill Blaise**, Kansas City Southern  
**Bruce Emberly**, Canadian National  
**Rob Churma**, Canadian Pacific



Download the Conference App with this QR code and at <http://eventmobi.com/rta2014/>

### ATTENDEE/SPOUSE (Fee Included) AND OPTIONAL (Fee Not Included) ACTIVITIES:

The Golf Tournament and Disney "Keys to the Kingdom" Tour are on Wednesday, October 15<sup>th</sup> & Winter Park Tour and Scenic Boat Ride along with the Morse Museum tour are on Thursday, October 16<sup>th</sup>. These activities are optional and require additional registrations. Minimum and Maximums must be met.

#### WEDNESDAY, OCTOBER 15

**OPTIONAL - RTA Golf Tournament**  
8:00 AM - 3:00 PM

**Pre-event cost: \$195 At the event: \$225**

The Grand Cypress Golf Club offers the largest selection of truly challenging links among Orlando golf resorts. The new 18-hole course, reminiscent of the Old Course at St. Andrews, brings Scottish Links to America, complete with 12-foot pot bunkers, stone walls and more.

**OPTIONAL - Keys to the Kingdom Tour**  
9:00 AM - 2:00 PM

**Pre-event cost: \$175 At the event: \$200**

This 4.5 hour walking tour includes stops at back-stage facilities and a variety of favorite attractions. Tour secret areas of Disney World with your exclusive guide and see how the Disney cast members create the magic using the Utilidors. Learn about Walt Disney's innovative ideas, revolutionary visions, secret

tunnels and amazing accomplishments!  
*For guests 16 years and older only.*

#### THURSDAY, OCTOBER 16

**OPTIONAL - Spouse & Guest Hospitality Breakfast with party hats, fun & games**  
8:00 AM - 10:00 AM

There is no additional fee for breakfast since this event is covered with the spouse/guest registration cost. Party Hat Event is also included in registration fees and is a must attend. Each guest will make two party hats to wear at the banquet that evening (one for themselves and one for their spouse).

**OPTIONAL - Winter Park Tour Including Scenic Boat Ride & Stop At The Morse Museum Of American Art**  
10:15 AM - 3:15 PM

**Pre-event cost: \$175 At the event: \$200**  
You'll explore the Park Avenue shopping district

where you can browse boutiques & art galleries, enjoy a scenic 45-minute boat ride through the canals and tree lined lakes, stop at the Morse Museum of American Art & learn about Louis Comfort Tiffany and his jewelry, pottery & paintings as well as the chapel interior he designed for the 1893 World Exposition.

**RTA Banquet, Crazy Hat Night, plus "On The Spot" & "Whose line is it anyway?" 7:00 PM - 11:00 PM**

**"On The Spot"** is made up of professional improvisational performers who have launched the careers of many actors and comedians including Wayne Brady from ABC's "Who's Line is it Anyway?" and Paula Pell, a writer for NBC's "Saturday Night Live."

**"Whose line is it anyway?"** is very much like the TV show where the actors take suggestions from the audience and create songs and sketches based on those suggestions. (*This group is the original cast at Disney's Pleasure Island.*)